



516-509-4145

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WEBSITE PORTFOLIO: www.sethelefant.com

WORK EXPERIENCE

June 2025 - Present

FIFE FLYERS ICE HOCKEY CLUB

Director of Video Production

Sole editor and motion graphics designer responsible for all Flyers video content.

- Direct and produce Media Day content, coordinating player shoots and creating high-impact visuals for use across in-arena and digital platforms.
- Create video and motion graphics content reaching 30K+ social media followers and entertaining 2,000+ fans per home game.

March 2025 - Present

ISRAEL ELITE HOCKEY LEAGUE

Video Production/Broadcast Director

Leads all production efforts, overseeing long-form, short-form, in-game content, and broadcast operations

- Produced, directed, and edited *USA Challenge Cup: Unveiled*, a documentary capturing the league's growth, player stories, and international impact.
- Oversees live broadcasts of all IEHL games.
- Edits in-arena content to elevate the event experience for 1,000+ fans per game.

January 2025 - August 2025

AAU COLLEGE HOCKEY

Video Production Manager

Led the AAU College Hockey Video Production team, overseeing all aspects of video content creation and production.

- Follower count on AAU Instagram grew by over 2000% during tenure.

October 2023 - June 2024

MADISON SQUARE GARDEN

Event Presentation Student Associate

Created and edited videos to boost crowd excitement for Rangers and Knicks games.

- Worked under tight deadlines creating projects requested 1-2 hours before games.
- Produced over 10 videos per week.

EDUCATION

2024-2025

QUINNIPIAC UNIVERSITY

Master's Degree

Cinematic Production Management

2020-2024

QUEENS COLLEGE CUNY

Bachelor's Degree

Media Studies

SKILLS

POST-PRODUCTION

Premiere Pro
After Effects
Audition

DESIGN

Photoshop
Illustrator
InDesign
Cinema4D

EQUIPMENT

DSLR Cameras
Broadcast Cameras
Live Video Switchers
Audio Mixers

OTHER EXPERIENCE

PUCKPEDIA

Producer and Editor

LI SPORTS NETWORK

Videographer and Editor

USHL

Producer and Editor

ST. LOUIS BLUES

Video Production Intern

UNITED SOCCER LEAGUE

Video Production Intern